

## PRIVACY STATEMENT

BUVO Castings (hereinafter referred to as BUVO Castings) respects your privacy and is committed to protecting your personal data. BUVO Castings considers it important that we process your personal data carefully and securely, in accordance with the General Data Protection Regulation (GDPR). This privacy statement explains how we handle your personal data.

### Processing of personal data

The use of personal data is subject to strict rules. If we process personal data or have third parties process data on behalf of BUVO Castings, we are obliged to record this in a processing register. With every processing of personal data, it is recorded which data is processed, who is involved and what security measures have been taken.

### What happens to your personal data?

The basic rule is that BUVO Castings handles your personal data with care. Your personal data may only be processed by persons who are obliged to observe secrecy. We will never again process those personal data that are really necessary to achieve the purposes for which your data is collected. When data is processed for other purposes, your explicit consent is required, unless the data is anonymised.

If you enter personal information on our website (s) to request information, we will only use this information to process your request. Your data will not be used for other purposes and will never be provided to third parties outside of BUVO Castings.

### How do we handle your personal data?

BUVO Castings stores your personal data in a secure manner, in accordance with the applicable laws and regulations. Only authorized employees have access to the information. They ensure proper security of your personal data and have a duty of confidentiality.

### For what purpose do we use your personal data?

Your personal data is used by BUVO Castings for the following purposes:

1. Executing the agreement (s) concluded with you;
2. Conducting the administration as well as other internal management activities;
3. To be able to contact you and respond to questions you have asked;
4. To inform you about new products and / or services from BUVO Castings;
5. Compliance with legal obligations, such as the administrative retention obligation;
6. Provision of data to third parties on the basis of legal or contractual obligations;
7. Conducting (customer) satisfaction surveys and marketing activities;
8. Improving the website and the services of BUVO Castings;
9. To be able to send digital newsletters;
10. Conducting the audit;
11. Conducting scientific or statistical research.

### Legal grounds for processing personal data

BUVO Castings only processes personal data when:

- An agreement has been concluded with you for this;
- One of the legal bases applies;
- You have (explicitly) given permission for the processing;



- There is a legitimate interest of BUVO Castings or a third party;

#### For applicants BUVO Castings

By applying for a job with us, you consent to us keeping your letter and CV during the application process. After completion of the application procedure, the data will be deleted within one month if you are not eligible for a position at BUVO Castings. If we want to keep your letter and CV in portfolio, we will ask you for permission separately.

#### For employees of BUVO Castings

When you work for us, it is necessary that we record your personal data in order to be able to implement the employment contract.

#### Legitimate interests BUVO Castings

For the above as 4; 7; 8; 9 and 10 numbered purposes, BUVO Castings invokes the basis of the legitimate interest. The legitimate interest of BUVO Castings consists of:

- (Direct) Marketing purposes;
- Security of the buildings and properties of BUVO Castings;
- Security and availability of the network infrastructure to third parties; For example making the guest wifi available;
- Fraud prevention. Control of the logging of information systems. For example internet traffic;
- Quality and training purposes;
- Internal audits;
- Scientific (or historical) research.

You can object to this processing on the basis of the right to object. More information about this right can be found later in this statement.

#### Exchange of personal data

Passing on and receiving data outside of BUVO Castings

Insofar as there is no explicit consent or legal obligation, data exchange will only take place in the context of the performance of the agreement concluded with you or when BUVO Castings has a legitimate interest in this.

#### Processing of data by third parties

In some cases, personal data is processed by third parties, for example in the case of software suppliers. In those cases BUVO Castings remains responsible for the safe handling of the data. BUVO Castings has concluded a processor agreement with such suppliers, in which it has made clear agreements about how these suppliers should handle your personal data.

#### No commercial use

BUVO Castings will not sell, rent, distribute or otherwise make your personal data commercially available to third parties, except as described in this privacy statement or with your prior consent.

#### Website and Cookies

BUVO Castings handles the personal information you give us with care. This also applies to information that you provide to BUVO Castings via the website.



### Visitor statistics

When you visit the BUVO Castings website, this is always done anonymously. It is therefore not possible to see who visits the website. BUVO Castings is interested in general information about the visit to our website. This concerns, for example, the number of visitors, which pages are visited the most or the times of the visit. BUVO Castings uses software to measure and analyze visitor information.

### Links

The BUVO Castings website contains links to websites of other organizations. BUVO Castings is not responsible for the content of these websites. BUVO Castings is also not responsible for the privacy protection on those websites or for services that may be offered via those websites. We cannot guarantee that these websites will handle your personal data in a reliable or safe manner. Therefore, for more information about the way in which they handle your data, always read the privacy statement of the relevant website.

### Use data

We use the information or application that you enter on our website to respond to your question or request. The information you provide on our website will only be used to establish your identity as an applicant and to prevent abuse by third parties. When you visit our website and / or use our website, we automatically collect the data that is sent to us by your computer, mobile device or other equipment that you have access to. This data can be collected using cookies. Insofar as this data is collected with the help of cookies, the chapter Cookies applies in addition to this chapter.

Our website does not intend to collect data about website visitors under the age of 16. Unless they have permission from their parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children from being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at [privacy@BUVOcastings.nl](mailto:privacy@BUVOcastings.nl) and we will delete this information.

### If you enter into an agreement with us:

- we process your data for the purpose of executing our agreement, we process your data so that we can offer a service and for our administration. Data that we can process are the name, address, email address, telephone number, gender.
- we process your data to send invoices and to administer payments. The goal is to invoice and to do our administration. For this purpose, we process the name and address data, payment data, invoice data, contact details and other data in our customer administration.
- we would like to have contact with you and maintain it. We would like to offer a good service. To answer possible questions, for internal management, to handle complaints / disputes, we process your name and address and contact details.
- when you have contact with us for work, we may process your personal data. For example, to determine whether you may represent your company.

### Communication via social media:

- we are active on LinkedIn and Facebook. If you contact us via social media, we process your data for the following purposes: to contact you, to be able to answer the questions you ask via social media, or to hear your opinion. We process your contact details such as your (user) name (social ID) and e-mail address.
- For the development and improvement of our products and services:



- to analyze, maintain, optimize and secure our (mobile) websites and associated technologies and to combat fraud. For this we can process personal data or monitor it via the system.

#### Archival purposes:

- no more personal data than necessary for the aforementioned purposes is collected. If the data is not kept for those purposes, we can still keep the data for archival purposes.

#### Providing your personal data to third parties:

We use the services of third parties to process your personal data. Think of mail dispatch, hosting services and automation service providers. Insofar as these third parties process your data in the performance of the services, these third parties must process your data in accordance with applicable laws and regulations. These third parties must have demonstrably taken appropriate security measures and observe confidentiality. BUVO Castings has concluded processing agreements with these third parties. To the extent that these third parties are based in the US, they are either certified by the EU-US Privacy Shield or an EU model contract for transfer has been concluded with them.

We do not provide personal data to other third parties, unless this is necessary to report criminal offenses.

#### Retention periods:

We do not store your data longer than necessary for the realization of the purposes for which they were collected and processed. We will also delete your data if it is found to be outdated or if the data subject requests deletion himself. The aforementioned retention periods do not apply if there is a legal exception, or if we need this data for longer for our services or a dispute.

#### Security of your personal data:

BUVO Castings takes appropriate adequate technical and organizational measures to protect personal data against loss or unlawful use. This includes (standard) appropriate security levels, an information security policy, training of our employees, secure servers and physical security of the areas where data is stored.

#### Rights of data subjects:

You have the right to request BUVO Castings to inspect your personal data. If you submit a request, we will provide you with an overview of all personal data we have about you.

If you suspect that the personal data contains inaccuracies or has been processed incorrectly, you can request us to correct, supplement or delete this personal data. You can also request us to limit the processing of personal data, and also request us to transfer your personal data to another controller. Objections and requests for access, modification, deletion or transfer of your personal data will be handled by us within four weeks in accordance with the law, subject to exceptions. You can also request that your personal data be removed or protected. You have the following options:

#### Per post:

BUVO Castings  
Achterdijk 25  
5705 CB HELMOND

#### Per mail:

[privacy@BUVOcastings.nl](mailto:privacy@BUVOcastings.nl)

#### Per phone:

+31 492 546 494



**Complaints:**

If you have a complaint or any other question regarding the processing of your personal data, you can send an e-mail to [privacy@BUVOcastings.nl](mailto:privacy@BUVOcastings.nl). We hereby ask you to enclose as much information as possible about your complaint or question. We will handle complaints and questions and respond within four weeks at the latest. We do everything we can to provide you with the best possible service. If you are not satisfied with the handling of the complaint, you can contact the Dutch Data Protection Authority and, if desired, submit a complaint.

**Privacy Statement adjustments:**

We reserve the right to change this Privacy Statement from time to time by posting a new version on our website.

This document was last modified on February 5, 2021



## Cookies

BUVO Castings uses cookies to anonymously measure the website visit and increase user-friendliness. A cookie is a file that is stored on your computer and with which you can be recognized during a subsequent visit to our website.

### Functional and technical cookies

Functional and Technical cookies are necessary for the website (s) of BUVO Castings to function. BUVO Castings does not need to request permission for these cookies. These cookies are therefore placed by default.

### Analytical cookies

BUVO Castings uses Leadinfo for marketing and analytics purposes. Leadinfo only collects very limited personal data. IP addresses are not stored and only general business information of companies is provided to us. We process this data on the basis of “own legitimate interest” (Article 6 sub f GDPR). BUVO Castings does not need to ask permission for the cookies from Leadinfo. These cookies are therefore placed by default.

In order to give you the best user experience and to inform you as well as possible, we would like to know how our visitors use the website. For this purpose, a Google Analytics "cookie" is placed, a small file that is stored on your computer. The information is anonymised as much as possible. Your IP address and surfing behavior remains completely anonymous. We cannot personally trace you as a result. BUVO Castings uses Google cookies to track conversions on the website. Read the Google privacy statement for more information.

BUVO Castings uses remarketing pixels from the Google Marketing Platform to reach people who have previously visited our website and we can match the right people with the right message. These pixels are only placed if you have given permission for this. You can opt out of the use of these cookies by visiting the Google Marketing Platform on the opt-out page of the Google Marketing Platform or by visiting the opt-out page of the Network Advertising Initiative.

BUVO Castings uses the Facebook pixel to collect data about the products that visitors to the website view with the aim of showing these people advertisements. This pixel will only be placed if you have given your consent. You can view and adjust your privacy settings at any time.

BUVO Castings uses the LinkedIn Insight Tag to track conversions, re-reach website visitors and gain additional insights about members responding to our ads. This tag will only be placed if you have given your consent. On the LinkedIn page Settings and privacy you can easily view and change your privacy preferences and advertising settings.

